

**Osiorame K. Koso-Thomas, B.A**  
240-641-2042 | [osiorame@gmail.com](mailto:osiorame@gmail.com)

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### Professional Summary

Hard working, energetic media and communications specialist with strong background in digital technology and support of client's web-based presence. A hands-on approach to assignments. Prioritizes project completion and delivery. An ethos for high quality and prompt deadlines. Values teamwork, facilitates and encourages communication. Problem solver with attention to detail and great customer service skills.

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### WORK EXPERIENCE

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**Eminence Africa Entertainment**  
**Freetown, Sierra Leone**

*Jan 2023 – July 2023*

**Role: Creative & Technical Director**

**Assignment: Lead of Creative Team**

**Responsibilities:**

- ❖ Managed a team of 5 creatives with multiple skill sets in delivering for our clients in a timely manner while directly interfacing.
  - ❖ Regular reporting and updating to senior leadership on project progress.
  - ❖ Developed a company system to track all staff and oversee time management of team members then used the reports to give feedback on adherence to schedules.
  - ❖ Introduced methods to increase client retention rate for 3 of our largest clients by brainstorming new product ideas through successful implementation.
  - ❖ Created proposals for the World Bank and other institutions worth more than USD \$10,000 highlighting team readiness, a concise strategy and well-defined outcomes and metrics.
  - ❖ Created the website for one of our largest clients (<https://africaribbeanfestival.com/>)
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**Mayoral Campaign for Yvonne Aki-Sawyers OBE**  
**Freetown Sierra Leone**

*Jan 2023 – July 2023*

**Role: Digital & Social Media Manager**

**Responsibilities:**

- ❖ Organized social media posting schedules across 3 social media platforms, increasing traffic.
- ❖ Created and sorted excel sheets of demographic data of 1 million people across 57 Wards using SQL before creating action plans and graphics.
- ❖ Directed a team of 8 campaign employees to manage digital and social media outreach, which increased positive media coverage in 4 weeks.
- ❖ Devised a social media and digital marketing strategy and implemented a content marketing campaign for the mayoral candidate.

constituents and a 5% increase in engagement rates.

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**Afro Technology & Logistics**

*Jan 2023- July 2023*

**Freetown, Sierra Leone**

**Role: Front End Developer**

**Responsibilities:**

- ❖ Designed 6 websites, using HTML and JavaScript, as part of a team of 3 developers
  - ❖ Increased the number of unique visitors for a WordPress-based online store, by analyzing and optimizing the front-end elements of the HTML, CSS, and JavaScript code.
  - ❖ Created 4 websites using WordPress for clients, resulting in a 10% increase in site traffic in the first month of publication, and improved user experience as measured by Google Analytics.
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**Temple University**

*May 2021 – Dec 2022*

**Philadelphia, PA**

**Role: Administrative Assistant**

**Assignment: Teaching Assistant**

**Responsibilities:**

- ❖ Managed a course of over 40 students, both online and in person, by communicating the necessary course material through email, Canvas, Zoom and in-person meetings.
  - ❖ Supported communication with 3 different university departments by interfacing with customers to answer questions, collect information, and resolve issues.
  - ❖ Created digital marketing and awareness campaigns for the safety department using physical media like QR codes and website management for the safety department on the backend.
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**EDUCATION AND TRAINING**

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**B.A. in Communication, Media Studies and Production**

**Concentration Minor in Digital Media Technologies**

Temple University

2017 -2022

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**TECHNICAL EXPERTISE and SKILLS**

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Technical Writing

Media Technologies

Web Technology and Production

SQL - WordPress – Python – Premiere Pro - HTML/Javascript

## References

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*Yvonne Aki-Sawyerr, OBE*

**Title:** Yvonne Aki-Sawyerr OBE, Mayor of Freetown Sierra Leone

**Phone Number:** +44 7789 483151

**Email Address:** [Yvonne.aki-sawyerr@idea-uk.com](mailto:Yvonne.aki-sawyerr@idea-uk.com) or [Yvonne.aki.sawyerr@fcc.gov.sl](mailto:Yvonne.aki.sawyerr@fcc.gov.sl)

*Ben Solomon*

**Title:** Chief Executive Officer

**Company:** [Eminence Africa Entertainment | Afro Technology & Logistics](#)

**Phone Number:** +232 99 444444

**Email Address:** [Benedictsolomon@atlsi.com](mailto:Benedictsolomon@atlsi.com)

*Donna Gray*

**Title:** Manager of Risk Reduction and Advocacy Services

**Company:** Temple University

**Phone Number:** +1 215 669 4776

**Email Address:** [Donna.gray@temple.edu](mailto:Donna.gray@temple.edu)